



DESIGNA
INDIVIDUAL

COLLECTION 2020-2021



CARBON COLLECTION

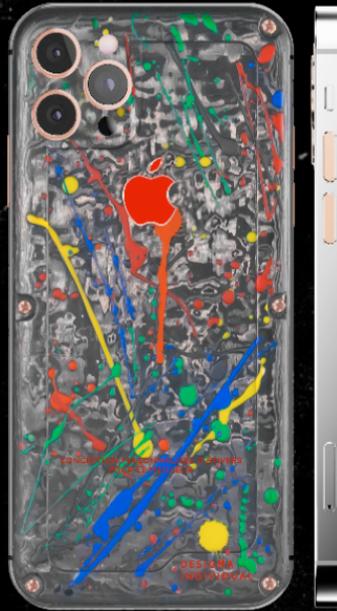
MOTLEY

Brutality diluted with the brightness of colors will create an Intrigue for its owner. A borderline between strictness and impudence

Limited edition 01/39

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g



Back panel

Made out of high-quality carbon. The classic matte carbon intertwined with the texture of the Damascus steel is covered with a spray of bright fluorescent paint. The edging around the camera and bolts are made out of 18K rose gold

Body

Steel

Buttons

18K rose gold

Logo

The edging is made out of 18K rose gold, the logo is made out of organic glass.

Backlight

Led illuminated logo in color red

PRICE: iPhone 12 Pro - 4990 € / Pro Max - 5290 €

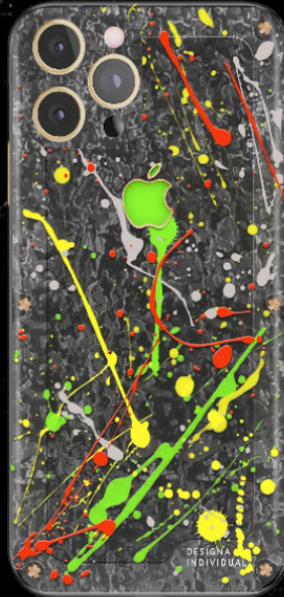
MOTLEY 2

Brutality diluted with the brightness of colors will create an Intrigue for its owner. A borderline between strictness and impudence

Limited edition 01/39

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g



PRICE: iPhone 12 Pro - 4990 € / Pro Max - 5290 €

Back panel

Made out of high-quality carbon. The classic matte carbon intertwined with the texture of the Damascus steel is covered with a spray of bright green and yellow fluorescent paint. The edging around the camera and bolts are made out of 18K gold

Body

Black coated Steel

Buttons

18K gold

Logo

The edging is made out of 18K gold, the logo is made out of organic glass.

Backlight

Led illuminated logo in color lemon-green

MOTLEY LADY

The artistic combination of elegant and soft colors, but at the same time bright and colorful. A model crafted with passion. The borderline between strictness and impudence that will draw your attention.

Limited edition 01/39

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g



Back panel

Made out of top-quality carbon. The classic matte carbon intertwined with the texture of Damascus steel, covered with a spray of bright fluorescent paint. The edging around the camera and bolts are made out of 18K gold

Body

Gold plated

Buttons

18K gold

Logo

The edging is made out of 18K gold, the logo is made out of organic glass.

Backlight

Led illuminated logo in color pink

PRICE: iPhone 12 Pro - 4990 € / Pro Max - 5290 €

MOTLEY 3

Brutality diluted with the brightness of colors will create an intrigue for its owner. The borderline between strictness and impudence

Limited edition 01/39

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g



Back panel

Made out of high-quality carbon. The classic matte carbon intertwined with the texture of the Damascus steel is covered with a spray of bright yellow, green, red and purple fluorescent paint. The edging around the camera and bolts are made out of 18K white gold

Body

Steel

Buttons

Black

Logo

The edging is made out of 18K white gold, the logo is made out of organic glass.

Backlight

Led illuminated logo in red color

PRICE: iPhone 12 Pro - 4990 € / Pro Max - 5290 €

SPATIAL GOLD

An straight design that combines strict and simple shapes. A masterpiece of its own, as it combines the best from the world of high-end composite materials and precious metals.

Limited edition 01/49

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g



Back panel

High-quality treated carbon fiber with rectangular shaped 18K Gold elements. The edging around the camera and the bolts are also made out of 18K yellow gold.

Body

Black coated Steel

Buttons

Gold 18K

Logo

Eye sockets lined with hand-painted stained glass, glowing with every phone activation

Backlight

Led illumination of the sockets

PRICE: iPhone 12 Pro - 4990 € / Pro Max - 5290 €

BEEHIVE

An original design, a reminder of how sweet life can be. Perfect hexagonal shapes on a carbon fiber artwork resemble a beehive. A true re-creation of natural beauties.

Limited edition 01/49

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g



Back panel

High-quality treated carbon with 18K Gold hexagonal elements.

The edging around the camera and the bolts are made out of 18K yellow gold.

Body

Black coated Steel

Buttons

Gold 18K

Logo

Eye sockets lined with hand-painted stained glass, glowing with every phone activation

Backlight

Led illumination of the sockets

PRICE: iPhone 12 Pro - 5090 € / Pro Max - 5390 €

SPATIAL RED

An straight design that combines strict and simple shapes. A combination of two different shades of carbon fiber and precious metals. The red lines highlight its true nature and innovative design.

Limited edition 01/49

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g



Back panel

High-quality treated carbon with 18K Gold elements.

The edging around the camera and the bolts are made out of 18K gold.

Body

Black coated Steel

Buttons

Gold 18K

Logo

Eye sockets lined with hand-painted stained glass, glowing with every phone activation

Backlight

Led illumination of the sockets

PRICE: iPhone 12 Pro - 4790 € / Pro Max - 5090 €

CHRONO

For those who prefer mechanical watches Di offers an addition to the image - a model with a clockwork. Elements are made of premium steel with gold coating in combination with carbon. Ragged trail from the predator claws will bring daring and dilute the classical aspect of the model

Limited edition 01/19.

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g



Back panel

Made out of high-quality carbon. The classic matte carbon interlaced with the texture of Damascus steel is encrusted with a clockwork made from premium steel with gold cover. The elements of the watch mechanism are protected by sapphire glass. The edging around the camera and bolts are made out of 18K gold

Body

Steel

Buttons

Black

Logo

The edging is made out of 18K gold, the logo is made out of organic glass

Backlight

Led illuminated logo in gold color

PRICE: iPhone 12 Pro - 5090 € / Pro Max - 5390 €

DRAGON CHRONO

The heart of mechanical watches are known as the «movements». In this particular masterpiece, a handcrafted metal dragon will embrace the movement, showcasing its majestic look to the world.

Limited edition 01/19.

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g

PRICE: iPhone 12 Pro - 5690 € / Pro Max - 5990 €



Back panel

Made out of high-quality carbon. The classic matte carbon interlaced with the texture of Damascus steel is encrusted with a dragon made from premium steel. The elements of the dragon and watch movement are protected by a sapphire glass. The edging around the camera and bolts are made out of 18K yellow gold

Body

Black coated Steel

Buttons

18K yellow gold

Logo

The edging is made out of 18K white gold, the logo is made out of organic glass

Backlight

Led illuminated logo in silver color

CHRONO #2

The heart of mechanical watches are known as the «movements». The precision and dedication reflected on mechanical watches is now available as a «static» masterpiece in your Iphone. The back panel is made out of high-end carbon fiber.

Limited edition 01/19.

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g

PRICE: iPhone 12 Pro - 5690 € / Pro Max - 5990 €



Back panel

Made out of high-quality carbon. The classic matte carbon interlaced with the texture of Damascus steel is encrusted with a clockwork made from premium steel. The elements of the watch movement are protected by a sapphire glass. The edging around the camera and bolts, are made out of 18K white gold

Body

Steel

Buttons

18K white gold

Logo

The edging is made out of 18K white gold, the logo is made out of organic glass

Backlight

Led illuminated logo in silver color

CHRONO #2 GOLD

The heart of mechanical watches are known as the «movements». The precision and dedication reflected on mechanical watches is now available as a «static» masterpiece in your Iphone. The back panel is made out of high-end carbon fiber.

Limited edition 01/19.

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g

PRICE: iPhone 12 Pro - 5890 € / Pro Max - 6190 €



Back panel

Made out of high-quality carbon. The classic matte carbon interlaced with the texture of Damascus steel is encrusted with a clockwork made from premium steel with gold cover and encrusted with metal elements. The elements of the watch movement are protected by a sapphire glass.

The edging around the camera and bolts are made out of 18K gold

Body

Black coated Steel

Buttons

18K gold

Logo

The edging is made out of 18K gold, the logo is made out of organic glass

Backlight

Led illuminated logo in gold color

CHRONO #3

The «cream of the crop» of static mechanical Art is available on the latest Chrono creation. This time, in a more complicated re-creation of a real mechanical gear system. Handcrafted by the best team of professionals.

Limited edition 01/19.

Specifications:

Model:	iPhone 12 Pro / Pro Max
Capacity:	512 GB
Size and Weight:	146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight:	160,8 mm / 78,1 mm / 7,4 mm / 226 g

PRICE: iPhone 12 Pro - 5890 € / Pro Max - 6190 €



Back panel

Made out of high-quality carbon. The classic matte carbon is encrusted with a clockwork made from premium steel with gold cover and encrusted with metal elements. The elements of the watch movement are protected by a sapphire glass.

The edging around the camera and bolts are made out of 18K gold.

Body

Black coated Steel

Buttons

18K gold

Logo

The edging is made out of 18K gold, the logo is made out of organic glass.

Backlight

Led illuminated logo in gold color

CARBON BOSS SILVER CERAMICS

Stylish and durable, it meets the trends of the modern world. For those who focus on detail and pay attention to specialties.

Limited edition 01/39

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g



Back panel

Two types of high-quality carbon. The classic matte carbon encrusted with black ceramic balls is intertwined with the texture of Damascus steel. The edging around the camera and bolts are made out of 18K white gold

Body

Steel

Buttons

18K white gold

Logo

The edging is made out of 18K white gold, the logo is made out of organic glass

Backlight

Led illuminated logo in silver color

PRICE: iPhone 12 Pro - 4790 € / Pro Max - 5090 €

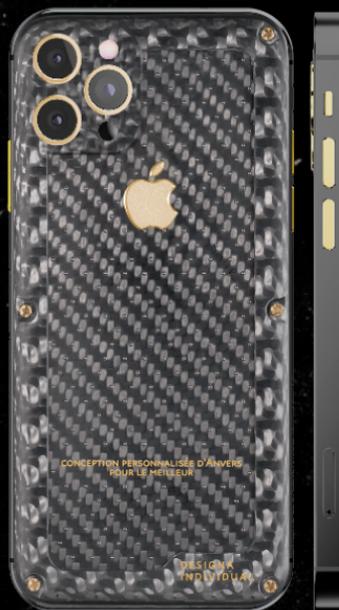
CARBON BOSS GOLD CERAMICS

Stylish and durable, it meets the trends of the modern world. For those who focus on detail and pay attention to specialties.

Limited edition 01/39

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g



Back panel

Two types of high-quality carbon. The classic matte carbon encrusted with black ceramic balls is intertwined with the texture of Damascus steel. The edging around the camera and bolts are made out of 18K gold

Body

Black coated Steel

Button

18K gold

Logo

The edging is made of 18K gold, the logo is made of organic glass

Backlight

Led illuminated logo in gold color

PRICE: iPhone 12 Pro - 4790 € / Pro Max - 5090 €

CARBON BOSS W GOLD CERAMICS

Stylish and durable, it meets the trends of the modern world. For those who focus on detail and pay attention to specialties.

Limited edition 01/39

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g



Back panel

Two types of high-quality carbon. The classic matte carbon encrusted with black ceramic balls is intertwined with the texture of Damascus steel. The edging around the camera and bolts are made out of 18K gold

Body

Gold plated

Button

18K gold

Logo

The edging is made of 18K gold, the logo is made of organic glass

Backlight

Led illuminated logo in gold color

PRICE: iPhone 12 Pro - 4990 € / Pro Max - 5290 €

CARBON ROSE GOLD CERAMICS

Stylish and durable, it meets the trends of the modern world. For those who focus on detail and pay attention to specialties.

Limited edition 01/39

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g



Back panel

Two types of high-quality carbon. The classic matte carbon encrusted with black ceramic balls is intertwined with the texture of Damascus steel. The edging around the camera and bolts are made out of 18K rose gold

Body

Steel

Buttons

18K rose gold

Logo

The edging is made out of 18K rose gold, the logo is made out of organic glass

Backlight

Led illuminated logo in silver color

PRICE: iPhone 12 Pro - 4790 € / Pro Max - 5090 €

CARBON BOSS GOLD

An accessory for the undisputed leader. The combination of Techno and pure gold has created one of the brightest models Designa Individual.

Limited edition 01/59

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g

PRICE: iPhone 12 Pro - 4790 € / Pro Max - 5090 €



Back panel

Two types of high-quality carbon. The classic matte carbon fiber is intertwined with the texture of Damascus steel. The edging around the camera and bolts are made out of 18K gold

Body

Black coated Steel

Buttons

Gold 18K

Logo

The border is made out of gold 18K, the logo is made out of organic glass

Backlight

Led illuminated logo in gold color.

CARBON BOSS LAVA SKULL

The true rebel in carbon «garb» is the latest Di Lava Skull model.. Aesthetically, the original, to attract everyone's attention. Bold raised skull seemed to be resting on the lava flows, traced cold enamel color red.

Limited edition 01/39

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g



Back panel

Bold embossed skull, made of carbon fiber with Damascus steel texture.

The edging around the camera and bolts are made out of 18K gold

Body

Black coated Steel

Buttons

Gold 18K

Logo

Eye sockets inlaid with two cognac-colored tourmalines.

Backlight

Led lit eyes in yellow color

PRICE: iPhone 12 Pro - 4990 € / Pro Max - 5290 €

CARBON BOSS GOLD SKULL

Bright, strict, eloquent. It is equally well suited to men and women that can be both stylish and gentle, romantic and decisive. The base of the composition is a raised skull with a bright blue accent in the eyes. Added by the small nuances in the form of bolts with the addition of luxurious enamel in color blue.

Limited edition 01/10

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g

PRICE: iPhone 12 Pro - 5190 € / Pro Max - 5490 €



Back panel

The housing is made of high quality treated carbon manufactured by the texture of the Damascus steel with a touch of gold leaf. The bolts are made out of 18K gold with the addition of cold enamel in color blue

Body

Gold plated

Buttons

18K Gold

Logo

Eye sockets are inlaid with quartz blue color

Backlight

Led lit the eyes in blue color

INKVADERS SKULL

The face of this defiant luxury trends is extremely brutal. It was developed in collaboration with the famous Swiss tattoo Studio Inkvaders. The «Di Inkvaders» is designed for those who are not indifferent to the most daring and original designer solutions.

Limited edition 01/49

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g



Back panel

High-quality treated carbon with Damascus steel texture.

The edging around the camera and the bolts are made out of 18K gold

Body

Black coated Steel

Buttons

Gold 18K

Logo

Eye sockets lined with hand-painted stained glass, glowing with every phone activation

Backlight

Led illumination of the sockets

PRICE: iPhone 12 Pro - 5090 € / Pro Max - 5390 €



MADE IN RUSSIA
KONSTANTIN
DESIGNA
VOID MOULD
CARBON DIAL

KONSTANTIN CHAIKIN
12
3
45
60
15
20

COLLABORATION

KONSTANTIN CHAYKIN x DESIGNA INDIVIDUAL

JOKER

In the joint collaboration with Konstantin Chaykin we created the eponymous model «Joker». From now on the «Joker» flaunts on the phone's body, and the fans of the watch brand can appreciate it with dignity

Limited edition 01/39

Specifications:

Model: iPhone 12 Pro / Pro Max
Capacity: 512 GB
Size and Weight: 146,7 mm / 71,5 mm / 7,4 mm / 187 g
Size and Weight: 160,8 mm / 78,1 mm / 7,4 mm / 226 g



Back panel

High-quality carbon fiber with Damascus steel texture. The elements on the frame are made out of 18K Gold. The central elements are made of a composite material based on black, red and white ceramic. Covered with cold enamel

Body

Black coated Steel

Buttons

18K white Gold

Logo

Made out of carbon fiber with inlaid elements of premium steel M390, mother-of-pearl and cold enamel

Backlight

LED illumination of eyes and mouth

PRICE: iPhone 12 Pro - 5190 € / Pro Max - 5490 €

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